

隐私政策

Privacy Policy

我们如何收集、使用和保护您的个人信息

How we collect, use, and protect your personal information

公司：北京盈远科技有限公司

Company: Beijing Yingyuan Technology Co., Ltd

管辖：中华人民共和国

Jurisdiction: People's Republic of China

服务：信息技术和信息系统咨询服务

Services: IT & Information Systems Consulting Services

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本隐私政策（以下简称“本政策”）适用于北京盈远科技有限公司（以下简称“我们”或“本公司”）。我们理解您的隐私对您至关重要，并致力于保护您的个人信息。本政策说明当您访问 bjyingyuantech.com 或使用我们的服务时，我们如何收集、使用、披露和保护您的个人信息。

This is the Privacy Policy ("Privacy Policy") for Beijing Yingyuan Technology Co., Ltd. We understand that your privacy is important and we are committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard personal information when you visit bjyingyuantech.com or engage with our services.

我们按照合法、正当、必要和诚信原则处理个人信息，并将处理范围限定在实现本政策所述目的的最小必要范围内。

We process personal information in accordance with the principles of legality, legitimacy, necessity, and good faith, and limit processing to the minimum scope necessary to achieve the stated purposes.

本政策最后更新于 2026 年 4 月。

This Privacy Policy was last updated in April 2026.

1. 我们是谁 Who We Are

北京盈远科技有限公司是负责处理您个人信息的数据控制者。我们依据中华人民共和国相关法律法规依法设立并存续，并提供信息技术和信息系统咨询服务。

Beijing Yingyuan Technology Co., Ltd is the data controller responsible for your personal information. We are incorporated in People's Republic of China under applicable PRC laws and regulations and provide IT & Information Systems Consulting Services.

数据控制者：北京盈远科技有限公司

Data Controller: Beijing Yingyuan Technology Co., Ltd

服务：信息技术和信息系统咨询服务

Services: IT & Information Systems Consulting Services

联系方式：info@bjyingyuantech.com

Contact: info@bjyingyuantech.com

2. 我们收集的信息 Information We Collect

您主动提供的信息 Information you provide to us

当您与我们网站互动或联系咨询服务时，我们可能收集：

When you interact with our Website or contact us regarding our services, we may collect:

- 您的姓名、联系方式、用户名及相关资料；
your name, contact details, username, profile data;
- 您的 IP 地址、登录信息、浏览器类型、插件类型、时区及位置信息；
your IP address, log-in data, browser type, plug-in types, time zone, location, and other data collected;
- 您对邮件的反馈、点击行为及公开可获得的业务信息；
your responses to emails, web activity following links, publicly available information and other business information;
- 在适用情况下，用于改进我们的技术、系统及服务的个人信息；
your personal data used to improve our technology, systems, and services where applicable;
- 来自第三方或公开来源的信息（如年龄、性别等）；
information collected from third parties and public sources such as age, gender, and demographic data;
- 为遵守法律要求所需的信息。
any data necessary to comply with legal requirements.

自动收集的信息 Information collected automatically

当您访问网站时，我们可能自动收集：

When you visit our Website, we automatically collect certain technical information, including:

- IP 地址、浏览器类型及版本；
your IP address and browser type and version;
- 浏览页面、停留时间及访问路径；
pages you visit, time spent on each page, and navigation paths;
- 设备类型及操作系统；
your device type and operating system; and
- Cookies 及类似技术信息（如有）。
cookies and similar tracking technologies (if any).

来自第三方的信息 Information from third-party sources

我们可能从公开来源、专业目录或合作伙伴处获取信息。

We may collect information from publicly available sources, professional directories, and referral partners.

3. 我们如何使用您的信息 How We Use Your Information

使用您个人信息的目的包括：

The purposes for which we use your personal information include:

提供服务 Providing our services

- 响应咨询及评估服务需求；
responding to your inquiries and assessing your service requirements;
- 开展基础客户接入及沟通管理；
performing basic client onboarding and communication management;
- 提供约定的服务；
delivering agreed services; and
- 维护客户关系。
managing our ongoing client relationships and communications.

网站运营 Operating our Website

- 维护、优化和保护网站；
maintaining, improving, and securing the Website;
- 分析网站使用情况；
Website usage to enhance performance and content; and
- 防止未经授权访问或欺诈行为。
preventing unauthorized access and fraudulent activity.

市场与业务发展 Marketing and business development

- 向您发送行业信息、服务信息以及领导力内容；
sending industry insights, service information and thought leadership content;
- 邀请您参加活动、研讨会和培训项目；
inviting you to events, webinars, and training programs; and
- 提供您可能感兴趣的服务信息。
communicating information about our services that may be of interest to you.

您可随时通过退订或联系我们取消营销信息。

You may opt out of marketing communications at any time by contacting us or using the unsubscribe link in our emails.

法律合规 Complying with legal obligations

- 履行记录留存和报告的法律义务；
fulfilling record-keeping and reporting requirements under applicable law;
- 响应监管或执法要求；
responding to lawful requests from regulatory authorities or law enforcement; and
- 保存必要记录。
maintaining records as required by professional standards.

4. 处理个人信息的法律依据 Legal Basis for Processing

我们依据中华人民共和国相关法律处理您的个人信息，包括：

We rely on the following legal bases to process your personal information:

- 为签订或履行合同所必需；
where necessary for the conclusion or performance of a contract to which you are a party;
- 为履行法定义务；
where necessary to perform statutory duties or obligations;
- 为应对突发公共卫生事件或保护生命财产安全；
where necessary to respond to public health emergencies or protect life, health, or property;
- 在合理范围内处理公开信息；
where personal information is processed within a reasonable scope for news reporting or public interest;
- 在公共利益范围内处理；
where information is processed within a reasonable scope from publicly disclosed sources; and
- 在取得您同意的情况下进行处理。
where your consent has been obtained, where required by applicable law.

5. 保密性 Confidentiality

我们对您分享的个人信息和商业敏感信息严格保密：

All personal and commercially sensitive information you share with us is handled under strict professional standards:

- 员工及顾问均承担保密义务；
our staff and consultants are contractually bound by confidentiality obligations;
- 仅限必要人员访问；

- access to client information is granted on a need-to-know basis only; and
- 保密义务在合作结束后仍然有效。
confidentiality obligations survive the termination of any engagement or business relationship.

6. 信息共享 Sharing Your Information

我们不会出售或出租您的个人信息，仅在以下情况下共享：

We do not sell, rent, or trade your personal information to any third party. We may share your information in the following limited circumstances:

- 向受托服务商提供（受合同约束）；
with service providers who process data on our behalf, subject to data processing agreements and confidentiality obligations;
- 向法律顾问或审计机构保密提供；
with our professional advisors, including legal counsel and auditors, under confidentiality;
- 向监管机构或执法机关提供；
with regulatory authorities, law enforcement, or government agencies where required or permitted by applicable law; and
- 在公司并购或重组情况下转移。
with a successor entity in the event of a merger, acquisition, or restructuring, subject to equivalent privacy protections.

7. 跨境传输 International Data Transfers

如发生跨境传输，我们将依法：

Where personal information is transferred outside People's Republic of China, we will comply with applicable laws and regulations, including:

- 通过主管部门要求的安全评估；
passing security assessments organized by competent authorities where required;
- 签署符合监管要求的标准合同；
entering into standard contracts in accordance with regulatory requirements; or
- 或采取其他合法机制。
adopting other lawful mechanisms recognized under applicable PRC laws.

8. 信息保存期限 How Long We Keep Your Information

我们仅在实现目的所需的最短期限内保存个人信息，除非法律另有规定。

We retain your personal information only for the minimum period necessary to achieve the purposes for which it was collected, unless a longer retention period is required or permitted by applicable laws and regulations of People's Republic of China.

我们已建立内部数据管理及保存制度和流程。在确定个人信息的保存期限时，我们将综合考虑以下因素：

We have established internal data management and retention policies and procedures. In determining the appropriate retention period, we will consider:

- 个人信息处理的目的，包括当前目的及在合理可预见范围内的未来需求；
the purposes for which the personal information is processed, both currently and for reasonably foreseeable future needs;
- 我们在中华人民共和国适用法律、法规及合同项下所承担的义务；以及
our obligations under applicable laws, regulations, and contractual requirements in People's Republic of China; and
- 为管理与您的关系以及提供和改进我们的产品和服务而保留相关信息的必要性。
the necessity of retaining the information to manage our relationship with you and to provide and improve our products and services.

在您选择不接收营销信息的情况下，我们可能会在“抑制名单”中保留有限的个人信息（例如您的联系方式），以确保不再向您发送相关营销信息。该等信息仅用于上述目的，除非您之后再次同意接收营销信息，否则不会用于任何其他用途。

Where you have opted out of receiving marketing communications, we may retain limited personal information (such as your contact details) in a suppression list for as long as necessary to ensure that we do not send you further marketing communications. Such information will be used solely for this purpose and will not be used for any other purpose unless you subsequently provide your consent.

9. Your Rights

根据中国法律，您有权：

Subject to applicable law, you may have the right to:

- 查阅和复制信息；
access and copy your personal information;
- 更正或补充信息；
request correction or supplementation;
- 删除信息；
request deletion under lawful circumstances;
- 撤回同意；
withdraw your consent;

- 要求解释处理规则；
request explanation of processing rules;
- 请求数据转移（符合法律条件时）；以及
request transfer of your personal information to another processor where conditions are met; and
- 向监管机构投诉。
lodge complaints with relevant regulatory authorities.

为行使上述权利，您可通过 info@bjyingyuantech.com 与我们联系。我们将在收到您的请求后的 30 天内予以回复，并可能要求您进行身份验证。

To exercise any of these rights, please contact us at info@bjyingyuantech.com. We will respond within 30 days of receiving your request and may require verification of your identity.

10. 安全措施 Security

我们采取适当的技术和管理措施，以防止您的个人信息被未经授权访问、披露、篡改或损毁。该等措施包括对传输中及存储中的数据进行加密、基于角色的访问控制以及安全事件响应机制。如发生可能对您的权益产生影响的个人信息安全事件，我们将依据适用法律法规及时通知相关个人及监管机构。

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, disclosure, alteration, or destruction. These measures include encryption of data in transit and at rest, role-based access controls, and incident response procedures. In the event of a personal data breach that poses a risk to your rights and freedoms, we will notify affected individuals and relevant authorities in accordance with applicable law.

11. 未成年人 Children

本网站及服务主要面向企业用户及专业人士。我们不会有意收集未满 18 周岁未成年人的个人信息。如我们发现已无意中收集该等信息，将及时采取措施予以删除。

Our Website and services are directed exclusively at business professionals and organizations. We do not knowingly collect personal information from individuals under the age of 18. If we become aware that we have inadvertently collected such information, we will take prompt steps to delete it.

12. 监管声明 Regulatory Disclaimer

北京盈远科技有限公司作为技术咨询机构提供信息技术和信息系统咨询服务。本公司并非持牌金融机构、投资机构或律师事务所。

Beijing Yingyuan Technology Co., Ltd provides IT & Information Systems Consulting Services as a technology advisory firm. We are not a licensed financial institution, investment firm, or law firm.

13. 本隐私政策的变更 Changes to This Privacy Policy

我们可能不时更新本隐私政策，以反映我们业务实践、服务或适用法律法规的变化。重大变更将通过更新生效日期予以说明。建议您定期查阅本政策，以了解最新内容。

We may update this Privacy Policy from time to time to reflect changes in our practices, services, or applicable legal requirements. Material changes will be indicated by an updated effective date. We encourage you to review this Privacy Policy periodically to stay informed.

14. 语言 Language

本条款以中英文两种语言编制。如两种语言版本存在任何不一致或冲突之处，以英文版本为准，并作为具有法律效力的版本。

These Terms are prepared in both Chinese and English. In case of any inconsistency or discrepancy between the two versions, the English version shall prevail and be the governing version.

15. 联系我们 Contact Us

如有问题，请联系：

If you have questions or concerns about this Privacy Policy or our handling of your personal information, please contact us:

邮箱： info@bjyingyuantech.com

Email: info@bjyingyuantech.com

公司： 北京盈远科技有限公司

Company: Beijing Yingyuan Technology Co., Ltd

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